

Full Color Advertisement Opportunity in Michigan Shoe Market Directory

Prices/Requirements:

4.5" wide by 7.5" tall – Full Page Ad: \$150*

4.5" wide by 4" tall – ½ Page Ad: \$90*

*Your ad will be included in the New Larger Sized Michigan Shoe Market Directory mailed to over 800 Midwest retailers!
AND a copy of your ad will also appear on the Michigan Shoe Market website (www.michiganshoemarket.com) for 6 months!

- Send your advertisement in PDF or High Resolution JPEG Format via email to: shoetrav1@mi.rr.com
- Include your name and brand name with your submission
- For the website ad – the ad needs to be 150 px in width and 250 px in height
- **Please leave room for us to add your room number later**

Placement:

Advertisement placement (including inside covers) in Market Directory will be determined by lottery

Deadline:

We must receive advertisement and payment by

December 18, 2011

Questions?

Feel free to contact us!

Phone-248.661.4590

Fax-248.432.0377

Email-shoetrav1@mi.rr.com

Website: www.michiganshoeshow.com

**Example
Market
Directory
Ad:**

